

Cover Sheet

**Cover Sheet for the 2014-2015
Region V Systems Prevention Federal Block Grant Funding**

Applicant Organization: Saline County Drug & Alcohol Prevention Coalition

Address: PO Box 865 Wilber, NE 68465 City: Wilber Zip: 68465

County: Saline

Fiscal Agent: Region V Systems

Fiscal Agent FTIN (Federal Tax ID number): _____

Amount Requested in the Application: \$14,873.21

Main contact person*:

Fiscal Agent:

Name: Tim McDermott

Name: Region V Systems

Title: County Commissioner

Title: _____

Address: 421 W ASH ST.

Address: 1645 N. ST

City, State, Zip: Wilber, NE 68465

City, State, Zip: Lincoln, NE 68508

Phone: 402-821-3581 Fax: 402-821-3381

Phone: 402-441-4343 Fax: 402-441-4335

E-mail: nebraskatim@gmail.com

E-mail: _____

*All correspondence and communication will be directed to this person.

- ✓ Those requesting Region V Systems to be their Fiscal Agent, please check the box. (Region V System fiscal management rate for coalitions is 7% of amount awarded).

Table of Contents

	Cover Sheet.....	1
	Table of Contents.....	2
I.	Coalition Overview.....	3
II.	Community Needs	4
III.	Strategic Plan.....	5
IV.	Logic Model.....	9
V.	Implementation Plan.....	11
VI.	Successes/Challenges.....	NA
VII.	Supporting Data.....	12
VIII.	Subcontracts with Prevention Providers.....	15
IX.	Sustainability.....	15
X.	Evaluation.....	15
XI	Sectors/Members & Role in the Application Process.....	16
XII	Budget/Budget Justification.....	17

Coalition Overview

As of the census of 2010, there were 14,200 people, 4,979 households, and 3,437 families residing in the county. The population density was 24.7 people per square mile. There were 5,810 housing units at an average density of 10 per square mile. The racial makeup of the county was 94.4% White, 1.3% Black or African American, 1.0% Native American, 1.6% Asian, 0.5% Pacific Islander, 3.40% from other races, and 1.2% from two or more races. 21.3% of the population is Hispanic or Latino of any race.

There were 5,188 households out of which 30.5% had children under the age of 18 living with them, 56.6% were married couples living together, 7.4% had a female householder with no husband present, and 31.0% were non-families. 25.8% of all households were made up of individuals and 13.5% had someone living alone who was 65 years of age or older. The average household size was 2.64 and the average family size was 3.24.

In the county the population was spread out with 7.2% under the age of 5, 24.5% under the age of 18, and 14.3% who were 65 years of age or older. The median age was 36 years. 49.6% of the county is female and 50.4% male.

The median income for a household in the county was \$45,347, and the median income for a family was \$54,101. Males had a median income of \$36,390 versus \$29,515 for females. The per capita income for the county was \$20,700. About 9.50% of families and 15.0% of the population were below the poverty line, including 10.8% of those under age 18, and 10.9%, ages 65 or over.

Saline County is a rural community with neither metropolitan nor primary class cities located within the county. There is one first class city with Crete, NE, two Second Class cities in Friend and Wilber, and five Villages in Dewitt, Dorchester, Swanton, Tobias, Western and Wilber; the County Seat.

There are four school systems located in Saline County and three others areas reaching into Gage, Jefferson, and Fillmore County school districts.

Adjacent counties include Lancaster County (Northeast), Gage County (Southeast), Jefferson County (South), Fillmore County (West) and Seward County (North).

The Saline County Drug & Alcohol Prevention Coalition is a county-community based organization having its beginning and calling its first meeting to order on September 10, 2013.

The purpose and focal point of the group resides in its mission statement, "To reduce the use and abuse of drugs and alcohol among people less than 20 years of age." While the group is small, it has seen steady growth and involvement as it begins to reach out to the many stakeholders and community sectors needed to round out a well organized union of preventative support.

The Coalition has begun meeting on a monthly basis; currently the first Monday of each month. The Coalition endeavors to maintain representation from a variety of Federal Government recognized sectors which include those members from the business community (Chambers of Commerce), civic organizations (Lions Club, etc.), the faith community (Pastor's and church leaders), health care organizations (Public Health Solutions & Bryan Hospital in Crete), law enforcement agency members (area Police Department and County Sheriff's Department), local government (Saline County government involvement), media (Crete News and Wilber Republican), parents (several concerned and previously impacted parents), schools (School Administrator's from Friend and Wilber thus far, as well as teachers from the various school districts), and youth (youth involvement from the Wilber High School TCBY group).

The Saline County Drug & Alcohol Prevention Coalition has made mention in area newspapers and highlighted at County Board meetings, City Council meetings and Chambers of Commerce gatherings.

Community Needs

The Saline County Drug & Alcohol Prevention Coalition is using supporting data from the Nebraska Risk and Protective Factor Student Survey Results for 2012 – Saline County Profile Report to identify and address achievable prevention goals as our primary justification for evident, community needs. After much open discussion as a Coalition and the review of this NRPFS data, the group has narrowed its immediate concerns to the following for the upcoming year:

Education: Here the Coalition found there is need to organize and present information to teachers and parents in the form of training sessions, incorporating trained speakers to address both teachers and parents, emboldening the reader in weekly newspapers with a campaign addressing the abuse and use of alcohol and the impact of such on young people, and event participation where educational flyers, signs, and prevention factoids on sports programs would be introduced to the participant during events such as football, basketball, or volleyball games.

Intervention: The Coalition understand there is a long-term planning need in providing young people of our county with positive places and positive things to occupy time and energy. It will always be the goal of our group to work toward the sponsorship of countywide youth activities, find and research implementation what constructive things “kids want to do”. In addition, there is seen a need which strives to support compliance checks by our Nebraska State Patrol, County Sheriff's Department, and local Police Departments. Also there is discussion of reinforcing rural neighborhood watch areas where information can be easily and readily transmitted to law enforcement officials.

Resource Building: The third element of need found by the Coalition would be one of obtaining resources to advance our needs objectives. This grant proposal for funding

addresses this need while supplying the Saline County Coalition with the tools it needs to proceed with results based achievements. Resource building also encompasses the need to remain diligent in maintaining a core model of stakeholder involvement. This may include funds for mailings, online information, and office supplies. Lastly, there is always a need to obtain more information! We find the need to continually dig deeper to find pertinent data that can also be part of future formulas in addressing the needs of Saline County and its Prevention Coalition.

Strategic Plan

To reemphasize, the mission statement of the Saline County Drug & Alcohol Prevention Coalition is as follows:

“To reduce drug and alcohol use and abuse among people 20 years of age and younger!”

This is the first year the Coalition has developed its Strategic Plan. It will continue to review and be mindful of future plan elements by its members. This plan mentioned herein is based on the two prioritized objectives listed below. The main/priority objectives for the Saline County Drug & Alcohol Prevention Coalition include:

1. recruiting and maintaining stakeholders,
 - a. increasing knowledge through data collecting, skills, and community discussion and involvement to assist the Coalition members in creating effective strategies and activities to provide a positive effect on all Saline County residents,
 - b. increase youth involvement in the Prevention Coalition’s planning and strategy meetings,
2. explore and implement community wide strategies to address alcohol, tobacco and other drug problems in the Saline County.
 - a. Education
 - b. Intervention

As the involvement of the Coalition in Saline County grows, this year’s plan will also expand in scope to be the building block for future development and community support. Collaborations with other agencies and partnerships with area organizations will increase and improve as will the strategies and activities based on the identified needs in the county.

The goals, objectives, and expected outcomes of the Saline County Drug & Alcohol Prevention Coalition are:

Prioritized Objective 1: Strengthen collaboration among community members, private business and nonprofit agencies/groups, and Federal, State, and local governments to support the efforts of the County Coalition to prevent and reduce substance abuse among youth in Saline County.

Relative Strategy 1.1: Maintain and/or increase stakeholder representation throughout Saline County involved with the County Coalition. This will be an ongoing goal objective.

Expected outcome: Continued involvement with awareness and education of Coalition members will result in the emboldening of member resources that will have a direct and positive impact on all those in contact with disseminated information from each stakeholder. This will allow the Coalition to be self-sustaining.

Relative Strategy 1.2: Develop coalition membership that represents all sectors and geographic areas of the county.

Expected outcome: Increase the community investment and involvement in the prevention efforts.

Relative Strategy 1.3: Increase involvement of “critical” partners of the Saline County Drug & Alcohol Prevention Coalition: students, schools/college, health/hospital services, Juvenile Diversion, Teammates Mentoring, local and state government, law enforcement, human services agencies, churches, and media.

Expected outcome: Increase the knowledge of risk of harm among our youth.

Relative Strategy 1.4: Increase funds and resources available to the Saline County Coalition. Increased funding will allow us to follow through with the needed activities.

Expected outcomes: Increase the sustainability of the Saline County Drug & Alcohol Prevention Coalition.

Relative Strategy 1.5: Increase knowledge/skills of Coalition members regarding successful prevention measures by collecting information and data through active members, their contacts in the community and taking advantage of recruitment opportunities.

Expected outcomes: By increased knowledge, through continued data collection, skills, and learning programs, will assist the Coalition members in creating effective strategies and activities to provide a positive effect on county residents and youth; all the while strengthening our resolve.

Relative Strategy 1.6: Increase youth involvement in Coalition planning and activities.

Expected outcomes: By assuring youth are involved provides youth ownership of any and all achievements made by creating safe, healthy, and positive environments in which to live and learn.

Prioritized Objective 2: Reduce alcohol, tobacco and other substance related problems in the Saline County among youth and, subsequently, among adults by addressing the factors in a community that increase the risk of substance abuse and/or promote the risk of substance abuse. (*Substances may include, but are not limited to: narcotics, depressants, stimulants, hallucinogens, cannabis, inhalants, alcohol and tobacco.*) It also remains a priority to bring to light the positive aspects in existence among youth in the County.

Relative Strategy 2.1: Parents of school aged children will be aware of and increase their commitment to educational opportunities highlighting the importance of creating and maintaining a healthy and drug free living environment for youth in Saline County.

Expected outcomes: This will provide a convincing support system for parents to over-see the safety of their children while better availing themselves to do the same for others.

Relative Strategy 2.2: Continue to monitor and identify county risk and protective factors for all youth, in area schools, in grades 8th, 10th, and 12th through the use of the SHARP Survey Instrument; NRPFS, in addition to all other data collection models which held to target the needs of the County.

Expected outcomes: By doing so, needed information regarding the extent of alcohol and other substance abuse issues will be collected and used to identify those needs and problem areas in our county/communities.

Relative Strategy 2.3: Target available audiences with information by use of media campaigns in county newspapers, school sports programs, banners/skins in school gymnasiums, social media campaigns through website, FaceBook, twitter, etc., and research/implement the inclusion of area school media class students to prepare public service announcements (PSA's) for use in movie theater.

Expected outcomes: Patrons at local events typically attended by parents, students, and community members alike will be captive in allowing shared information to be placed easily in front of them. By doing this, the reach will extend and thereby compound as dedication to this effort is maintained.

Relative Strategy 2.4: Expand efforts to reduce the availability and accessibility of alcohol, tobacco and other drugs to youth in Saline County through the support

of compliance checks by State Patrol, County Sheriff, and local Police Departments on the road and in establishments where those substances are often located and obtained.

Expected outcomes: Reduced availability and accessibility will result in less use by youth.

Relative Strategy 2.5: Explore avenues of youth involvement that would open doors of availability to them when spending positive time away from home. By addressing the question of, “*what is there good for kids to do?*” we concentrate on finding unexplored means to expand youth involvement in the community through activity and social engagement. Possible strategies are the “Power of Youth” and “Pure Performance” with Posters in their schools.

Expected outcomes: Increased time in healthy environments, away from idle influences or negative encounters, will result in less use by youth.

Relative Strategy 2.6: Reach out to parents and teachers with involvement in educational presentations and training which highlight the importance of parental and educator influences such as utilizing “40 Developmental Assets”, etc.

Expected outcomes: Increasing awareness among parents and teachers better connect them to students and will result in less use by youth.

Attachment C

Logic Model

Problems and Related Behaviors	Risk Factors	Interventions	Short-term Outcomes	Long-term Outcomes
	Protective Factors			
Underage Drinking in Saline County	Easy first-hand Access to Alcohol	Compliance Checks Merchant Education	Reduce the number of sales to minors	Reduce underage current use
	Enforcement and awareness of laws and repercussions			
Underage Drinking in Saline County	Easy second-hand Access to Alcohol	Directional education campaign via newspaper, internet, and advertisement interaction at numerous county sporting and school/family events	Awareness levels rise to the problem of supply and demand via access to alcohol by provisional adults	Reduce the overall use of alcohol in youth under 20 years of age in Saline County
	Awareness of problem by legal-age young adults and parents			
Underage Drinking and/or substance use/abuse in Saline County	Parents unaware of the extent of drug/alcohol use/abuse among people under the age of 20; lack of training and educational programs and presentations for parents and teachers	Put in place the asset approach of “40 Elements of Healthy Development” and “Pure Performance” programs making them available to members of the community where impact would be the greatest	Parents and teachers and community members would begin to re-enforce “support”, “empowerment”, “positive values”, etc in connection to children and students	County youth will be encouraged, supported, nurtured, and strengthened by the positive influences of parents and teachers There are many parents and teachers standing at the ready to learn and help the community address substance issues
	Coalition being developed - Community members ready and willing to help with substance abuse			

Underage Drinking and/or Substance use/abuse in Saline County	Youth lacking positive environmental activities in the County or youth 'hang-outs' are not readily available in Saline County away from school	Explore opportunities to involve schools, churches, Doane College and businesses in finding new programs and support functions in giving youth additional opportunities for mentoring and time away with friends	Adults will support and model healthy and community engagement Youth will begin to engage in activities and practices that keep them occupied in positive environments	Youth will be empowered to use time wisely while enjoying a healthy social life and life style
	There are business leaders and groups who are ready to offer time and energy to assist in expanding youth involvement			
Underage Drinking and/or Substance use/abuse in Saline County	Communication and multi-district, group encounters and joint school ventures are lacking	Initiate collective involvement by introducing an educational Lunch with the all area School Principals to discuss joint, collaborative efforts to instill drug/alcohol free lifestyles and events	Youth will be involved, invested, and empowered in learning to be an influence on their peers and under classmen at school Parents and adult community members reduce the availability of drugs and alcohol	Youth, Parents, and Community work collaboratively to promote an alcohol safe environment for all
	There are youth group(s) formed and at the ready to incorporate drug/alcohol free programs and support mechanisms if given the opportunity and support			

Implementation

As the Saline County Drug & Alcohol Prevention Coalition, all members will in various ways be involved in the implementation of the strategies identified on the logic model. The plan will be implemented and reviewed at monthly coalition meetings with roles and responsibilities being discussed as the strategies are implemented. Members will continue to collect, use, and share data as it becomes available.

The members of the Coalition want to be a driving force behind countywide prevention efforts for the community. By implementing the strategies found thus far, we hope to build the strength of the coalition by recruiting new members and leveraging any resources available.

1. **Search Institute, “40 Developmental Assets”:** The Saline County Drug & Alcohol Prevention Coalition will begin to implement an environmental campaign addressing parents and using the “40 Developmental Assets” Campaign. The exploration, planning, and implementation for this program will involve the following:
 - a. **An educational lunch** with the area School Principals to discuss the 40 Developmental Assets program. This would accomplish a discussion with ALL schools at the same time while moving them forward together in accomplishing this mission.
 - b. **Advertising**
 - c. **Event location**
 - d. **Food**
 - e. **Supplies**
 - f. **Trainers/Speakers**
2. **Educational Advertising Campaign** will be implemented which capitalizes on the following elements for information dissemination:
 - a. **Banners & Skins** will be put up in the school gymnasiums to address both youth and parents.
 - b. **Newspaper Advertising** will be used to place informational data and provide useful reminders of the negative impact drug/alcohol use/abuse have on our community. Youth from area schools could easily be involved in designing these ads.
 - c. **School game/event advertising** will be used in connection with sporting events and other gatherings at area school in which patrons are handed programs which include drug/alcohol prevention information. Youth and adults in the community see this as a valuable, visible, and soon to be expected reminder.
 - d. **Public Service Announcements (PSAs)** are planned to connect school media classes with a movie theater to produce quality prevention ads, as well as PSAs written for PA announcements at area sporting events.
 - e. **County Events:** Search and explore ongoing ideas in which to infuse the Coalition and its purpose into area wide event gatherings; such as the Czech Day’s Festival in Wilber.
 - f. **Red Ribbon Week** will be an excellent opportunity for the Coalition to help support schools during “Red Ribbon Week” when drawing city governments and county government together in uniting in resolution for the same.
 - g. **Internet presence:** Create a community web presence for educational and data resources for the county community; using area students as the creative’s. A Coalition website, FaceBook, and Twitter feeds will prove good examples of this.

3. **The Nebraska SHARP Survey Instrument:** The Coalition will encourage schools to administer the SHARP survey instrument in the fall of 2014. The survey is designed to provide schools and communities with important local-level data to help them plan effective prevention and intervention programs to reduce substance abuse, and antisocial behaviors among youth. The survey is conducted with 6th, 8th, 10th, and 12th grade students on alternating years. Information and data from the survey will be given to the public.
4. **Youth Alternative/Youth Activities:** Provide ongoing support, guidance, and planning for youth programs and activities where either/both peer-developed, school sponsored education pieces, dances or other events can be used to highlight a drug & alcohol free safe environment in which youth can be engaged and in which to look forward.
 - a. **Focus Group** events at County High Schools to collect information, ideas, and goals local youth would provide to the Coalition in developing events and programs which fill the activity need perceived by youth to be missing from their local environment.
5. **Compliance Checks** will be encouraged and supported by the Coalition with the Nebraska State Patrol and local law enforcement. A compliance check is a tool to identify alcohol establishments that sell alcohol to minors. These have been an effective tool in reducing teen access to alcohol. The Saline County Drug & Alcohol Prevention Coalition will seek to recognize all businesses that successfully complete a compliance check.
6. **Responsible Beverage Server Training:** Coalition members will work to explore with local law enforcement the implementation of Responsible Beverage Server Trainings for business and local service clubs that sell alcohol in Saline County and at local events and festivals that serve alcohol.

Supporting Data

The Saline County Drug & Alcohol Prevention Coalition currently uses existing data from the recent Nebraska Risk and Protective Factor Student Survey. This survey provides data focusing on 6, 8, 10, and 12 grade students, including, frequency of use in the past 30 days, perception of risk or harm, and perception of disapproval. This survey is conducted on a bi-annual basis in the school setting. Four schools in Saline County participated in the 2012 Risk and Protective Factor Survey.

Saline County schools will be encouraged to continue to participate in the Risk and Protective Factor Survey every other year as administered by the state of Nebraska. The Coalition will continue to collect law-enforcement data, hospital data, and school behavior referrals in the future.

Data mined from the 2012 NRPFSS

Data Measure	Grade	2012 Prevalence Rates (How common is this?)			Comparison	Trends (if available)
		Saline County	State*	Nation (if available)		
Past 30-Day alcohol use	6	3.5%	1.9%	N/A	More prevalent than state	Increase of 118% over (3) surveys
	8	5.3%	6.3%	11.0%	Less prevalent than both state and nation	Decrease of 162% over (3) surveys
	10	19.9%	18.4%	27.6%	More prevalent than State, Less prevalent than nation	Increase of 48% over (3) surveys
	12	43.1%	31.4%	41.5%	More prevalent than State and nation	Increase of 19% over (3) surveys
Lifetime Substance Use	6	13.5%	10.0%	N/A	More prevalent than state	Decrease of 91% over (3) surveys
	8	23.7%	23.5%	29.5%	Slightly more prevalent than state, Less prevalent than nation	Increase of 110% over (3) surveys
	10	41.5%	45.3%	54.0%	Less prevalent than both state and nation	Decrease of 76% over (3) surveys
	12	68.6%	62.6%	69.4%	More prevalent than State, Less prevalent than nation	Decrease of 22% over (3) surveys

*Represents students who completed the Nebraska Risk and Protective Factor Student Survey (NRPFSS) and is not intended to represent all students in any school district

Nebraska Risk and Protective Factors Student Survey Comparisons – 2010 and 2012

Past 30 – Day Use Rates	Substance	Grade 8		Grade 10		Grade 12	
		2010	2012	2010	2012	2010	2012
	Alcohol						
	Local	7.0%	5.3%	18.0%	19.9%	38.0%	43.1%
	Regional	7.0%	5.1%	21.0%	16.7%	34.0%	31.3%
	State	8.0%	6.3%	21.0%	18.4%	35.0%	31.4%
Binge Drinking							
	Local	3.0%	2.0%	15.0%	12.5%	24.0%	29.4%
	Regional	3.0%	1.9%	14.0%	9.9%	28.0%	22.6%
	State	4.0%	2.8%	13.0%	11.3%	26.0%	21.7%
Marijuana							
	Local	2.0%	0.7%	9.0%	4.4%	10.0%	7.8%
	Regional	2.0%	1.1%	8.0%	8.7%	9.0%	10.4%
	State	2.0%	2.3%	8.0%	8.6%	12.0%	11.7%

Past 30 – Day Sources of Alcohol		Grade 8		Grade 10		Grade 12	
		2010	2012	2010	2012	2010	2012
	Response						
	Gave someone money to buy it for me	8.0%	16.7%	28.0%	40.0%	49.0%	40.0%
	Other family member gave or bought it for me	n/a	41.7%	14.0%	30.0%	15.0%	25.0%
	Got it from a parent	10.0%	25.0%	11.0%	10.0%	21.0%	15.0%
	Got it at a party	23.0%	58.3%	75.0%	71.4%	78.0%	60.0%

*FBI Arrest Statistics		2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	
		Drug abuse violations	9	4	4	5	3	4	3	7	14	9
		Driving under influence	4	4	2	1	0	1	1	0	1	1
		Liquor laws	44	25	15	13	9	15	19	14	8	24
		Disorderly conduct	10	6	6	18	6	7	6	7	9	7

**Data derived from – Nebraska Commission on Law Enforcement and Criminal Justice - <http://www.ncc.ne.gov/>*

The Saline County Drug & Alcohol Prevention Coalition will continue to collect local data from the Sheriff’s Department, Local Police Departments, the Nebraska State Patrol, The Dept. of Probation, Saline County Court, and Saline County Attorney’s office. The Saline County Sheriff’s Office, Crete Police Department, Nebraska State Patrol, Probation Department, and the Department of Roads collects and provides data specific to Saline County including procurement, driving under the influence, minors in possession, open container, minor misrepresenting age, possession of drug paraphernalia, possession of marijuana in Saline County.

Subcontracts with Prevention Providers

The Saline County Drug & Alcohol Prevention Coalition does not currently have any subcontracts with Prevention Providers.

Sustainability

The Saline County Drug & Alcohol Prevention Coalition works cooperatively with its members for the long-term sustainability of the group through shared experience and vested interest in the well being of Saline County residents and recruitment of new members. The Saline County Drug & Alcohol Prevention Coalition will emphasize partnerships within all of our communities in including youth, law enforcement, county attorney's office, Public Health Solutions, Crete Area Medical Center, news outlets, churches, civic organizations, parents, and schools. We will continue to monitor and include local data to assure that we are focusing our attention and efforts in the most effective way.

Evaluation

The Saline County Drug & Alcohol Prevention Coalition will continue to encourage implementation of the SHARP NRPFSS survey within all school districts. The results from the Nebraska Risk and Protective Factors Student Survey are shared with community members and are used to drive the planning and implementation of strategies in Saline County. The Coalition recognizes the NRPFSS as our biggest and important way of obtaining data directly from the voice of our youth. Projected data will be collected through assessments with Region V Systems, project documentation (i.e., meeting and program reports), and observation at coalition meetings. This information will provide Prevention Coalition members with feedback to assess what is being effective, what changes need to be executed to improve the implementation, and delivery of the project strategies and activities.

The Saline County Drug & Alcohol Prevention Coalition will continue to collect local data from the Sheriff's Department, Local Police Departments, the Nebraska State Patrol, The Dept. of Probation and Saline County Attorney's office.

Attachment F: Coalition Sectors/Members & Role in the Application Process

Sector	Sector Member Name	Organization Name and Role	Specific Contribution to Coalition
<i>Youth (an individual 18 or younger)</i>	Sheyenne Kiesel	Wilber-Clatonia High School Student	Grant planning contributor and youth representative to the Coalition
<i>Parent</i>			
<i>Business</i>			
<i>Media</i>			
<i>School</i>	Kurt Kiesel	Wilber-Clatonia High School - Educator	Grant preparation, organization and planning
<i>Youth-Serving Organization</i>			
<i>Law enforcement</i>			
<i>Religious or Fraternal Organization</i>			
<i>Civic or Volunteer Group</i>			
<i>Healthcare Professional</i>			
<i>State, Local, or Tribal Governmental Agency with Expertise in the Field of Substance Abuse</i>	Tim McDermott	Saline County Commissioner	Saline County Drug & Alcohol Prevention Coalition Chair
<i>Other Organization Involved in Reducing Substance Abuse</i>			

Budget Justification

Program	Item	Justification	Budget Expense	Amount Requested	Total
40 Developmental Assets	Lunch w/school district Principals	Introductory lunch-meeting to introduce 40-D.A. to ALL school leaders in motivating them forward at the same time – a team movement!	\$150	\$150	\$150
	Advertising	Printing, flyers, signs, newspaper ads to bring communities together for the planned activities of 40-D.A. (1)	\$0	\$0	\$0
	Event Location – rental of space for event	Possible central location, away from a school, perhaps in a community center or meeting hall to attract parents and community as a community event	\$300	\$300	\$300
	Snacks and/or beverages	Event participants and attendees will need some refreshments/snacks/beverages	\$200	\$200	\$200
	Lunch	Lunch provided for day-long event	\$275	\$275	\$275
	Supplies	Incidentals; paper, notebooks, pens, presentation material costs, etc (1)	\$0	\$0	\$0
	Training/Mileage	Coalition meetings/training mileage (2)	\$0	\$0	\$0
Educational Advertising Campaign	Postage	Misc. Mailings for information, education, events where electronic communications are not suitable (1)	\$0	\$0	\$0
	Banners/Skins	Signs and banners created and utilized on school football fields, gymnasiums and school hallways	\$2000	\$2000	\$2000
	Newspaper Advertising	Coalition/Student created advertising campaign in area newspapers	\$2000	\$2000	\$2000
	School game/event advertising	Place drug/alcohol prevention statements/data in sports programs, etc	\$800	\$800	\$800
	PSA's	Public Service Announcements created to place in movie theater	\$1200	\$1200	\$1200
	PSA's	Public Service Announcements at area events, games, etc.	\$150	\$150	\$150
	Event support and assistance; incidentals and manpower	Provide aid/assistance to security/safety personnel at local event gatherings, i.e. Czech Days	\$500	\$500	\$500
	General Support	Support schools with Red Ribbon Week, etc upon need found/requested	\$500	\$500	\$500
	Website/FaceBook/Twitter/etc	Create an informational, educational web presence using Students as developers and maintainers	\$200	\$200	\$200
Alternative Youth Activities	Area Youth Focus Groups	Invite and hold local, youth Focus Groups to gain information of area wide need as perceived by youth – Pizza Lunch/Dinner	\$500	\$500	\$500
	Mailing/Advertising	Help promote peer-to-peer drug/alcohol free/safe events such as dances, post proms, etc	\$150	\$150	\$150
	Refreshments	Coalition sponsored refreshments	\$200	\$200	\$200
Compliance Checks, etc	Compliance Checks	Coalition Sponsored State Patrol Compliance Checks	\$3000	\$3000	\$3000
	Beverage Server Training	Work with local law enforcement to implement Responsible Beverage Server Training	\$900	\$900	\$900
(1)-The cost allocation for these items are found in the OPERATIONS BH-20b			\$472.00	\$472.00	\$472.00
(2)-The cost allocation for travel/mileage costs of reflected in Form BH-20e Travel			\$403.20	\$403.20	\$403.20
Totals:			\$13900.20	\$13900.20	\$13900.20
MISC	Fiscal Agent Fees	Fee via Region V for Fiscal Agency Duties	\$973.01	\$973.01	\$973.01
Grand Total:			\$14,873.21	\$14,873.21	\$14,873.21